



Jordan Marie Daniel

UCLA, Outreach and Project Manager

Rabbit, Professional Runner

Altra Running, Team Elite, Marathon & Trail

Ultimate Direction, Ambassador

Producer, [The Sacred & The Snake](#)

Executive Producer & Creator, Running With Purpose

Rising Hearts, Founder & Executive Director

Intersectional Environmentalists, Council member

Runner's World Alliance Program, Ambassador

'20 Return to the Heart Foundation, Society Fellow

NCAIED 2018 Native American 40 Under 40

Power Shift Network, Board Member & Treasurer

ReNew Earth Running, Board Member

Tovangaar / Los Angeles, CA

www.jordanmariedaniel.com

Jordan Marie (Brings Three White Horses Daniel) Whetstone – Kul Wičasa Lakota, a citizen of Kul Wicasa Oyate (Lower Brule Sioux Tribe) as well as a passionate and devoted advocate for Indian Country and all people. Nationally known for her advocacy and grassroots organization for anti-pipelines/climate justice efforts, change the name/not your mascot, the epidemic and crisis of Missing and Murdered Indigenous Relatives (MMIR), and native youth initiatives. Her experience in grants and project management, policy, blogging, and organizing has been leveraged by both not-for-profit and for-profit organizations in the areas of environmental sustainability, access to quality healthcare, MMIR, the Violence Against Women Act, and a variety of other worthy causes.

Jordan is the founder and organizer of Rising Hearts, an Indigenous led grassroots group devoted to elevating Indigenous voices and promoting intersectional collaborative efforts across all movements with the goals of racial, social, climate, and economic justice. The primary focuses are to inform, elevate, mobilize, and organize through strategic and targeted advocacy, establishing collaborative partnerships to help create a better and safer future and environment for all of our relatives who inhabit this planet, past, present and future. Jordan sits on the Board of Directors with the PowerShift Network and ReNew Earth Running, to work with passionate individuals to influence change and to help increase Indigenous visibility. She was also awarded the NCAIED Native American 40 Under 40 in the fall of 2018. In 2019, she served on the Womxn's March – Ending Violence Against Womxn and Femmes Policy Committee with other Native womxn representing on multiple committees. She was also a 2020 Society fellow with Return to the Heart Foundation. As well as sitting on the Intersectional Environmentalists Council, and Runner's World Alliance Ambassador program.

Currently, she is using her running platform, to help raise awareness of missing and murdered Indigenous relatives by dedicating the miles she runs to a missing or murdered Indigenous

person, #RunningForJustice and is now intersecting this effort and prayers for Black Lives Matter and calling an end to police brutality. She is among many Indigenous people working to elevate this crisis and to bring justice to the families and victims. And creating programming to build community and focus on wellness through Indigenous Wellness through Movement while continuing the heart work in supporting communities. Now, she is continuing this running journey and advocacy, as a professional runner with Altra Team Elite and Rabbit Pro. She is an Ambassador Trail Athlete with Ultimate Direction for her running and advocacy. Jordan has launched, Mitakuye Oyasin (We Are All Related), a COVID19 relief program since June 2020 for Indigenous communities, to send masks to Indigenous relatives and communities to help protect and keep the communities safe and organizing virtual running and wellness events to support Indigenous communities and expand community through allyship through her organization she founded, Rising Hearts.

Jordan is consulting on documentaries as Indigenous advocate, producer on films focused on Indigenous Earth Protectors, BIPOC runners, and supporting families impacted by MMIR, Executive Producer and co-director of #RunningWithPurpose. She consults with outdoor organizations to develop content on social media to protect sacred lands and promote health and wellness for Indian Country. Jordan is an Outreach and Project Manager with the UCLA, supporting researchers with their project proposals and with the new pivot to COVID-related studies and clinical trials, and continuing to organize in the community she lives on, homelands to the Tovongaar people, also known as Los Angeles, CA.

www.risinghearts.org / www.jordanmariedaniel.com

Jordan updated her profile on August 18, 2022

My running has evolved and transformed into 4 phases in my life.

First phase, running because my family did. As a fourth generation runner, I felt like I was part of this cool family club and I had my superhero, my Lala, teaching me everything about running. A family legacy and being part of a strong Indigenous tradition and connection with running that so many of our kin and communities have done since time immemorial.

Second phase, running for Native representation as a Native athlete. Through middle school to college, hoping to inspire my cousins, nieces and nephews back home in South Dakota.

Third phase, I found the love and joy of running for myself, not for just family or just to inspire. This was in college and I had an eating disorder. Thanks to my coach and those closest, I had to put in a lot of work to develop a new connection with food. And running on the trails was my biggest source of healing and kinship with the lands.

Fourth phase, and what has become the most important to me - [#RunningWithPurpose](#). Using my running, community and platform to run for those who are no longer here - missing and murdered Indigenous relatives and support the advocacy of families and survivors, running for joy, [#RunningForJustice](#), running to raise awareness, running to raise funds that we as community can give back to the heart work and running for something higher than myself.

Running is a bit different now and may be my fifth phase, post partum running. It's been a challenge, it's been rewarding.

I'm gearing up for my first trail race this weekend - excited, nervous, far from where I used to be but my goals are to have fun, push myself, and cross that finish line to hug Devin and Čhaské.

The finish line just got more sweeter!

Here's to more training, more miles, going after my marathon goals for December, trusting the process, giving myself love and appreciation for trying to do it all. As for the weekend, 3 things will motivate me: that gentle reminder from my @guenergylabs get [#EmbraceTheClimb](#), have fun, and run with purpose. Let's skoden! 🏃💨

📍 Ohlone, Ramaytush, Coast Miwok, Southern Pomo lands / 📷hubby